

# SWITZERLAND



## SOCIAL AND ECONOMIC INDICATORS

Population (millions): 8.0  
 Language: German, French, Italian  
 Currency: Swiss Franc (CHF)  
 US\$ exchange rate: 0.93  
 GDP per capita (US\$): 46,000  
 GDP % change: +1.7%  
 Total music revenues per capita (US\$): 14.5

## INDUSTRY INFORMATION

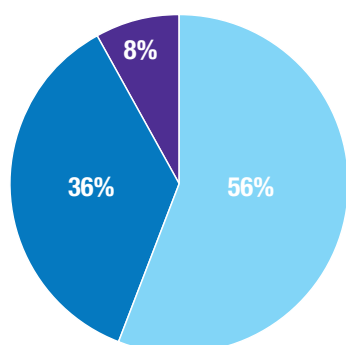
Chart compiler: Media Control GfK  
[www.hitparade.ch](http://www.hitparade.ch) / [www.media-control.de](http://www.media-control.de)  
 Performance rights music licensing company:  
 Swissperform / IFPI Switzerland [www.swissperform.ch](http://www.swissperform.ch)  
 Local music industry association:  
 IFPI Schweiz [www.ifpi.ch](http://www.ifpi.ch)

## DIGITAL INDICATORS IN MILLIONS

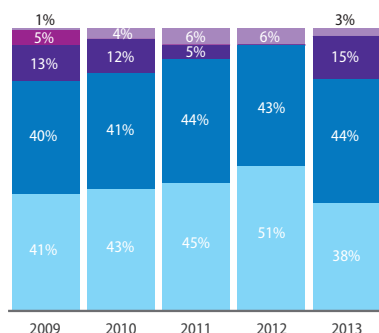
Internet users: 7.0  
 Broadband households: 2.9  
 Mobile subscriptions: 10.6  
 Active smartphones: 6.2  
 Active tablets: 1.1

## WORLD RANKING

Physical: 15  
 Digital: 19  
 Performance rights: 21  
 Synchronisation: 29  
**Total market: 17**



RECORDED MUSIC SALES BY SECTOR 2013 (VALUE)  
 ■ Physical ■ Digital ■ Performance rights



DIGITAL SALES BY FORMAT (VALUE)  
 ■ Single track ■ Full album ■ Subscriptions ■ Mobile ■ Other

## RECORDED MUSIC REVENUE (US\$ MILLIONS, TRADE VALUE)

	Physical	Digital	Performance rights	Synchronisation revenue	Total (US\$)	Total (CHF)	Total % change
2013	64.2	42.2	8.9	0.4	115.6	107.5	-10.9%
2012	79.1	41.4	8.6	0.7	129.8	120.7	-14.3%
2011	109.5	33.8	8.0	0.2	151.5	140.9	-16.2%
2010	143.7	28.5	8.5	0.1	180.8	168.2	-13.0%
2009	174.3	25.2	8.3		207.8	193.2	-7.1%

## RECORDED MUSIC SALES VOLUME (MILLION UNITS)

	Physical		Digital	
	CD	Other physical	Single tracks	Digital albums
2013	4.3	0.3		
2012	5.1	1.0	25.7	1.9
2011	7.3	0.5	14.0	1.5
2010	8.4	0.6	12.3	1.9
2009	9.8	0.8	10.0	1.2

## TOP SELLING SONGS 2013

	Artist	Title	Company
1	Avicii	Wake Me Up!	Universal
2	Robin Thicke ft. T.I. + Pharrell	Blurred Lines	Universal
3	Daft Punk ft. Pharrell	Get Lucky	Universal
4	Passenger	Let Her Go	Sony
5	Macklemore & Ryan Lewis ft. Wanz	Thrift Shop	Warner
6	Will.I.Am ft. Britney Spears	Scream & Shout	Universal
7	James Arthur	Impossible	Sony
8	P!nk ft. Nate Ruess	Just Give Me A Reason	Sony
9	Macklemore & Ryan Lewis ft. Ray Dalton	Can't Hold Us	Warner
10	Klangkarussell	Sonnentanz	Universal

## TOP INDEPENDENT LABELS (ALPHABETICAL ORDER)

Harmonia mundi- Musicora AG  
 K-Tel International AG  
 Musikvertrieb AG  
 Phonag Records AG  
 TBA AG

## TOP SELLING ALBUMS 2013

	Artist	Title	Company
1	Beatrice Egli	Glücksgeföhle	Universal
2	Daft Punk	Random Access Memories	Sony
3	DJ Antoine	2013 - Sky Is The Limit	Phonag
4	P!nk	The Truth About Love	Sony
5	Stromae	Racine Carrée	Universal
6	Helene Fischer	Farbenspiel	Universal
7	Bligg	Service Publigg	Universal
8	Bruno Mars	Unorthodox Jukebox	Warner
9	Zaz	Recto Verso	Sony
10	Passenger	All The Little Lights	Warner