



ifpi Schweiz  
Schweizer Landesgruppe der ifpi

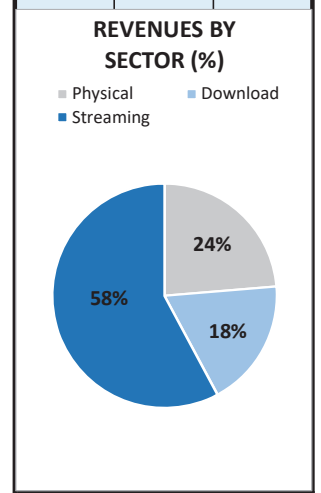
representing the  
recording industry  
worldwide

## RECORDED MUSIC REVENUES 1980-2018, SWITZERLAND

Retail Value

Year	Recorded Music Revenues CHF Millions, Retail Value						% Change			
	Physical <sup>(1)</sup>			Digital <sup>(2)</sup>			Total	Physical	Digital	Total
	Physical Audio	Physical Video	Total	Download	Streaming <sup>(3)</sup>	Total				
2018	39.1	0.9	40.0	31.3	97.8	129.9	170.0	-22%	15%	3.7%
2017	50.1	1.3	51.4	40.4	71.6	112.6	164.0	-13%	22%	8%
2016	57.3	1.8	59.1	48.2	43.7	92.6	151.6	-9%	16%	5%
2015	62.6	2.0	64.6	60.2	19.9	80.0	144.7	-16%	11%	-3%
2014	73.8	2.8	76.7	61.3	10.6	71.9	148.6	-21%	-9%	-15%
2013	92.5	4.5	97.0	73.1	5.7	78.7	175.7	-16%	0%	-10%
2012	112.1	3.9	116.0	77.3	1.2	78.4	194.4	-20%	21%	-7%
2011	140.3	5.0	145.3	64.6		64.6	209.9	-11%	36%	-1%
2010	157.9	6.0	163.8	47.6		47.6	211.4	-7%	38%	0%
2009	170.8	5.9	176.8	34.5		34.5	211.2	-6%	40%	-1%
2008	182.5	5.7	188.3	24.6		24.6	212.9	-14%	47%	-10%
2007	210.4	8.5	218.9	16.8		16.8	235.7	-8%	200%	-3%
2006	228.2	9.8	238.0	5.6		5.6	243.6	-13%	133%	-12%
2005	264.0	10.1	274.1	2.4		2.4	276.5	-5%		-4%
2004	276.0	12.1	288.1				288.1			-8%
2003	299.9	12.1	311.9				311.9			-12%
2002	354.8		354.8				354.8			-2%
2001	360.8		360.8				360.8			-3%
2000	372.8		372.8				372.8			1%
1999	370.4		370.4				370.4			7%
1998	345.3		345.3				345.3			3%
1997	335.7		335.7				335.7			-4%
1996	350.1		350.1				350.1			-8%
1995	378.7		378.7				378.7			5%
1994	360.8		360.8				360.8			-1%
1993	365.6		365.6				365.6			14%
1992	321.4		321.4				321.4			-7%
1991	346.5		346.5				346.5			5%
1990	328.6		328.6				328.6			9%
1989	302.3		302.3				302.3			18%
1988	256.9		256.9				256.9			11%
1987	230.6		230.6				230.6			11%
1986	207.9		207.9				207.9			41%
1985	147.0		147.0				147.0			5%
1980	139.8		139.8				139.8			

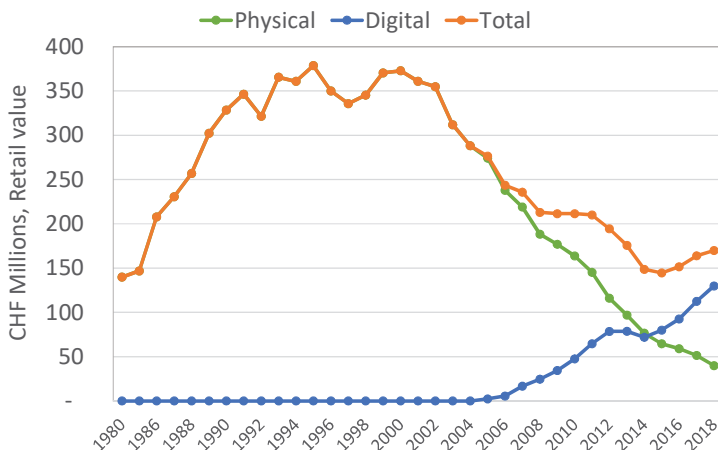
Ratio of Selected Sectors (% Retail Value)		
Digital / total market	Streaming / digital market	Streaming / total market
76%	75%	58%
69%	64%	44%
61%	47%	29%
55%	25%	14%
48%	15%	7%
45%	7%	3%
40%	1%	1%
31%		
23%		
16%		
12%		
7%		
2%		
1%		



Note: All figures based on retail value

<sup>(1)</sup> CD, DVD, vinyl, SACD, et al. <sup>(2)</sup> "Digital" includes download, streaming and other digital <sup>(3)</sup> "Streaming" includes audio and video

### RECORDED MUSIC REVENUES, 1980-2018



### DIGITAL MARKET, 2006-2018

